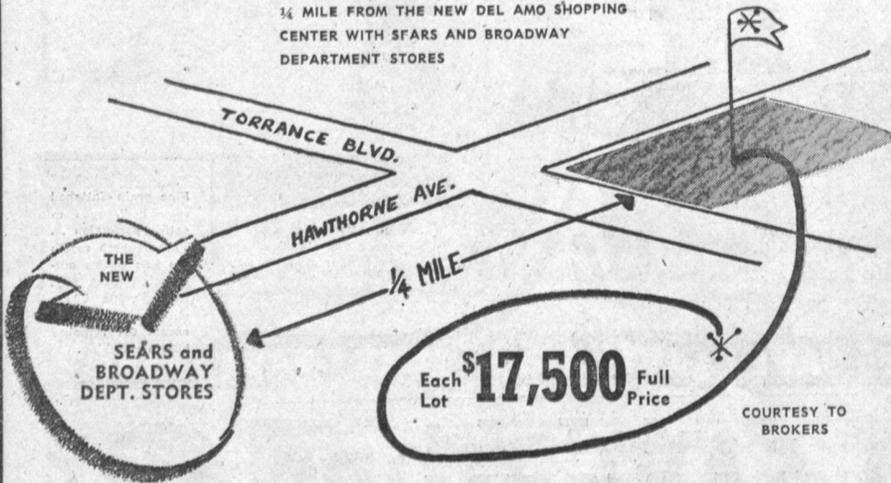


14 LOTS FACING HAWTHORNE BLVD. PRICED FOR QUICK SALE

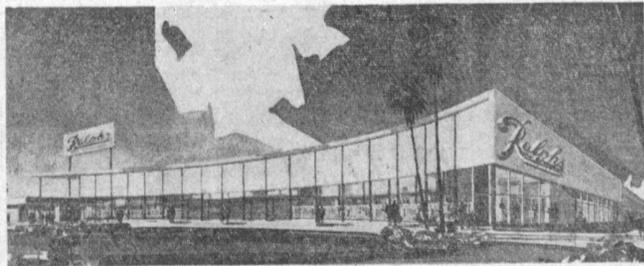
14—50x200 FT. BUSINESS LOTS JUST ¼ MILE FROM THE NEW DEL AMO SHOPPING CENTER WITH SEARS AND BROADWAY DEPARTMENT STORES



Each Lot **\$17,500** Full Price

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NEW MARKET—The new Ralphs Market at 2205 Rosecrans ave., Gardena, which will hold a grand opening May 1, 2, 3 and 4, with a celebration sale, features a dramatic black and white front with a 160 degree curve and the latest in interior fixtures.

Modern Architectural Features Make New Ralphs Market Outstanding

Dramatic in black and white with a front that curves at a sweeping 160 degrees, the most beautiful supermarket in Southern California, the new Ralphs Complete Food Store at 2205 Rosecrans Blvd., Gardena, holds its grand opening with a four-day celebration sale, May 1, 2, 3 and 4.

Innovations in supermarket design are immediately apparent in this handsome structure. They are the open-air areas at either side of the curved facade, each enclosed with ornamental black wrought iron and each will introduce a "Ralphs first."

A children's play area, covered with thick, soft rubber matting and furnished with free

playground equipment, will occupy the enclosure on the east side of the building, while the enclosure on the west side, adjacent to the snack bar, will contain white wrought iron tables and chairs for refreshments out of doors.

The new Ralphs market will be as impressive by night as by day with indirect lighting flooding the entire concave front behind its deep stucco overhang. Floor-to-ceiling windows form the entire front of the store except at the center, where the brick wall of the snack bar interrupts their downward sweep.

Entrance by automatic electronic doors are on either side and other innovations are found inside the new Ralphs store, where an exciting new counter material makes its initial appearance. This is plastic impregnated on aluminum and will be seen on the battery of meat and delicatessen counters in green bordered with pink, and in the frozen food counters in pink bordered with green.

The marvels of electronics introduced in recently opened Ralphs stores will be utilized in Ralphs new Rosecrans store. All meats, for example, are first

cut in completely refrigerated rooms, then advance on roller conveyors through a refrigerated case for automatic packaging and then to electronic scales for weighing each separate cut, marking price per pound and price per piece.

Delicatessen counters are the new, open, reach-in counters, maintained at the proper refrigeration by an invisible wall of cold air directed by unseen fans. Dairy and beverage cases are the new ones, stocked from the rear, with doors that close firmly on release.

Heart Specialist Is Guest Speaker

Members of the Ladies of the Elks will be host April 22 to guest speaker and discussion leader, Dr. Woodrow Miller of Lawndale. The meeting will take place at the bowling alley, 1951 Carson st., Torrance, at 6:30 p.m.

Dr. Miller, who represents the Los Angeles County Heart Association Speakers Bureau, will speak about "New Hope for Hearts."

The meeting has been arranged as part of the public education program of the Heart Association to help individuals understand the function and care of the heart, according to Dr. Arthur Feinfield, chairman of the public education committee.

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DIAMOND ENGAGEMENT RING
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4.00 Weekly

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Both for **\$175**
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PERFECT 1-2-3 DIAMOND SERIES

PERFECT "100"
6 DIAMOND SET
Both **\$100**
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PERFECT "200"
8 DIAMOND SET
Both **\$200**
\$2.50 WEEKLY

PERFECT "300"
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Both **\$300**
\$3.00 WEEKLY

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\$49.50

1 CARAT 10 DIAMONDS
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DIAMOND RING FOR "HIM"
Reg. \$200
\$129

Reg. \$200
Diamond Threesome
All 3 for **\$117**

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Baby Shower for Mrs. Licht

Mrs. Royal Licht was guest honoree at a baby shower, April 11, in the home of Mrs. George Licht, 1618 W. 216th st. Co-hostesses were Mmes. Lawrence Niccoli and Robert Arrey.

Approximately 30 friends joined in the shower and enjoyed games and refreshments. Theme was in pink and blue baby colors and a large stork surrounded by the shower gifts formed the centerpiece of the table.

Among the guests were the honoree's mother, Mrs. Phillip Brandmire of Wilmington; Mrs. Garfield Johnson, the father-to-be's grandmother, and his great-aunt, Mrs. Fred Johnson of Alhambra.

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